

April 2023 - March 2024

*Brew*GETHER 

2023-2024
Annual Report



IRON LION FARMS, ATHENS, GA
BrewGether Grant Recipient

Advocating for the 1%

BrewGether is on a mission to highlight the synergy between urban agriculture and the craft beer industry by raising awareness that only 1% of craft breweries and 1% of farms are Black-owned. By volunteering, educating, and raising funds to provide grants to local farms and urban agriculture initiatives, BrewGether aims to bring together craft beer and community.

BrewGETHER



Through events, panels and collaborations, BrewGether created intentional opportunities to raise awareness on the need for equity in the craft beer and urban agriculture industries.



Volunteering & Events

- Food Well Alliance 2023 Soil Festival
- City of Atlanta AgLanta Farm Tour Experience
- Volunteering at Community Gardens
 - GROWL Garden, College Park, GA
 - Adamsville Senior Garden, Atlanta, GA
 - Campbellton Community Garden, Atlanta, GA

Panels & Info Sessions

- 2023 Barrel & Flow Craft Beer Fest Panel: A Playbook for Community Accountability
- 2023 Crafted for Action Fellows: Session #3 Philanthropy & Corporate Culture Experts
- Red's Beer Garden: Seeds Take Up the Soil Panel with Our Culture Brewery & Creature Comforts Brewery



Collaborations

Our Culture Brewery & Creature Comforts Brewery created a Sweet Potato Ale called 'Seeds Take Up the Soil' through their flagship residency program.

- Proceeds from specialty glassware sales for Seeds Take Up The Soil Sweet Potato Ale were donated to BrewGether.
- BrewGether identified grant recipients, matched funds, and distributed grants to two grantees: Eco-PARADIGM in Atlanta, GA, and Iron Lion Farms in Athens, GA.

It all starts at the farm. Craft beer is only as good as the ingredients that make up the beverage, and farmers are integral to that fact.

In 2023-24, through the generosity of our donors, we provided six (6) unrestricted grants to Black-owned farms & urban agriculture initiatives.



Southside Community Farms, Asheville, NC
BrewGether Grant Recipient



Eco-PARADIGM, Atlanta, GA
BrewGether Grant Recipient



Iron Lion Farms, Athens, GA
BrewGether Grant Recipient



Umi Feeds, Atlanta, GA
BrewGether Grant Recipient



Think Green, Inc., Atlanta, GA
BrewGether Grant Recipient



A Sip of Paradise Garden, Atlanta, GA
BrewGether Grant Recipient



IMPACT REPORT

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SERVING THE COMMUNITY

"It was a true awakening when I found out that only 1% of craft breweries and 1% of farms were Black owned. Craft beer could not exist without agriculture, so it only makes sense to work together and find ways to empower each other."

-Ale Sharpton, Co-Founder

7

Grants & Sponsorships Distributed

9

Volunteer & Community Events

508

Supporters Engaged

ACKNOWLEDGEMENTS

We extend heartfelt gratitude to Craft x EDU and Dr. J. Nikol Jackson-Beckham, our fiscal sponsor, and our generous founding donor, New Belgium Brewery, for their support.

craftx**edu**



PROJECTS

GOALS

OUTCOME

Volunteerism & Advocacy

Create opportunities to highlight the intersection between urban agriculture & craft beer.

Raised awareness at 9 volunteer & community events and engaged over 500 people.

Grantmaking & Sponsorships

Increase support to Black-owned farms and agricultural initiatives

Distributed 6 grants and 1 sponsorship totaling \$7,800.

Impactful Collaborations



Partner with breweries & craft beer initiatives to deepen their reach in the urban agriculture industry.

Collaborated with Our Culture Brewery & Creature Comforts Brewery to facilitate meaningful donations to 2 local farms.

"I believe that the craft beer industry can be a dynamic catalyst to create resources to invest into the community. Through BrewGether, we are raising awareness on the need for equity in ownership and the symbiotic relationship that exists between the craft beer and urban agriculture industry."

- Andrea Janise Byron, Co-Founder

BrewGETHER

We couldn't have done it without your generous *support.*

*Brew*GETHER



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BrewGether.org



Instagram.com/BrewGether

Thank you to all of the donors, volunteers, supporters, breweries,
farmers, urban agricultural enthusiasts, and craft beer drinkers.
Together, we can make a significant impact in the community!



Join us

in creating an ecosystem that uplifts equity in craft beer & urban agriculture!